

MailChimp's

Expert Exchange Program

We understand that you may want a little more in-depth help as you are getting started with MailChimp. Perhaps you want someone to create a few custom templates for you, help you wire up your API, or even just handle migrating your lists from another ESP to ours. Well, the good news is, as a new MailChimp customer, you can get as much help as you need through our Expert Exchange Program (EEP!) and we'll even help pay for it.

Here's how it works:

1. Pick a company and let us know who it is.

You might have an agency, designer, developer or freelancer you are already comfortable working with. If this is the case, ask them to email us (expertprogram@mailchimp.com). We'll get them registered as an Official MailChimp Expert right away.

If you don't have someone you're already working with, check out our listing of MailChimp Experts. Find an Expert with experience in the area with which you need help. Then email them and explain you'd like to work with them as part of the Experts Exchange Program (this is how they know to send us the paid invoice).

2. Agree on project scope and cost with your Expert.

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3. Once your project is complete, have your Expert send MailChimp (at the email address above) a copy of your paid invoice. Then, **we'll take up to 50% off your monthly bill for up to 6 months**, or until we have reimbursed you for half of the cost of your project; whichever comes first.